



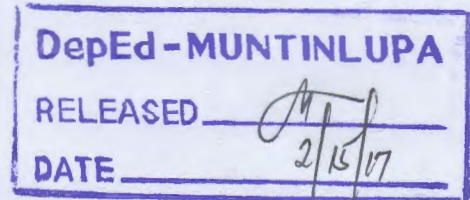
Republic of the Philippines
Department of Education
National Capital Region

SCHOOLS DIVISION OFFICE CITY OF MUNTINLUPA

February 7, 2017

DIVISION MEMORANDUM

No. 021 s. 2017



TO: OIC - Assistant Schools Division Superintendent
Chief Education Supervisor, School Governance and Operations Division
Chief Education Supervisor, Curriculum Implementation Division
Public Elementary & Secondary School Principals / OICs

GUIDELINES AND CRITERIA FOR THE 2017 BRIGADA ESKWELA JINGLE MAKING CONTEST

1. Attached is Regional Memorandum No. 015, s. 2017 dated January 31, 2017, on the above-captioned title, contents of which are self-explanatory, for information and guidance of all concerned.
2. All schools are encouraged to submit one entry on or before February 15, 2017.
3. The mechanics for the Brigada Eskwela Jingle Making Contest and entry form are contained in the enclosure.
4. Division level winners will receive the following:

First Place	P3,000.00 for the students and Certificate of Recognition for the School
Second Place	P2,000.00 for the students and Certificate of Recognition for the School
Third Place	P1,000.00 for the students and Certificate of Recognition for the School

5. Immediate and wide dissemination of this Memorandum is desired.

MAURO C. DE GULAN, Ed. D.
Schools Division Superintendent





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Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON
(DEPARTMENT OF EDUCATION)
PAMBANSANG PUNONG REHIYON
(NATIONAL CAPITAL REGION)
Daang Misamis, Bago Bantay, Lungsod Quezon
(Misamis St., Bago Bantay, Quezon City)

Department of Education
National Capital Region
RECORDS AND PUBLICATION UNIT

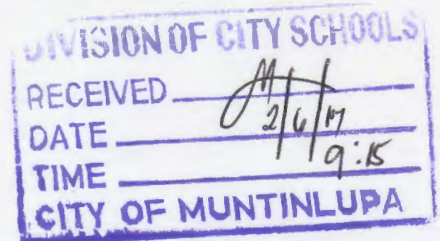
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By: 01
Date: 01 FEB 2017 Time: _____

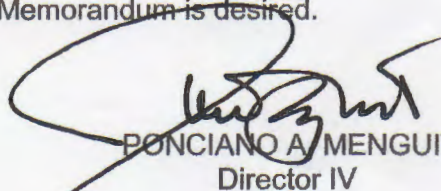
REGIONAL MEMORANDUM
No. 015 s. 2017

**GUIDELINES AND CRITERIA FOR THE 2017 BRIGADA ESKWELA
JINGLE MAKING CONTEST**

To: Schools Division Superintendents
Public Elementary and Secondary School Heads
All Concerned



1. Enclosed is an advance copy of DepEd Memorandum entitled: "**Guidelines and Criteria for the 2017 Brigada Eskwela Jingle Making Contest**", for information and guidance of all concerned.
2. In order to come up with the best jingle contest material and to give ample time for the SDOs to select the best contest piece, the Schools Divisions are requested to submit their entries (USB or CD together with Entry Form) to this Office (Attention: DR. JOCELYN V. MARCIAL, Chief, Education Support Services Division) on or before February 24, 2017. The regional level top 3 winners will receive their prizes and plaques of recognition during the Flag Raising Ceremony on March 20, 2017 at DepEd NCR Grounds.
3. Attention is particularly invited to paragraph nos. 3, 5 and 6 of the said Memorandum.
4. Immediate and wide dissemination of this Memorandum is desired.


PONCIANO A. MENGUITO
Director IV

Encl.: As stated

To be indicated in the Perpetual Index
under the following subjects:

CONTESTS
STUDENTS

7. For inquiries, contact Mr. Rolly V. Soriano, PDO III, External Partnerships Service at telephone nos. (02) 638-8637 or (02) 638-8639 or email at rolly.soriano@deped.gov.ph
8. Immediate dissemination of this Memorandum is desired.

LEONOR MAGTOLIS BRIONES
Secretary

**MECHANICS FOR THE 2017 BRIGADA ESKWELA JINGLE
MAKING CONTEST**

**Theme: "Isang DepED, Isang Pamayanan, Isang Bayanihan Para sa
Handa at Ligtas na Paaralan."**

1. COMPOSITION

- The jingle must be in Filipino language.
- It must be relevant to the theme.
- The time duration for the jingle must not be more than three (3) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument can be used as accompaniment.

2. PARTICIPANTS

- The contest is open to all pupils/students of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- For the regional level, 1 entry per division may qualify
- Only 1 entry per region will qualify for the National level competition.

3. ENTRY FORMAT AND REQUIREMENTS

- Jingle entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- Entries must be sent in a USB flash disk or DVD/Optical Disc with the following requirements:
 - Accomplished Entry Form
 - Narrative report on the concept of the jingle.
 - Profile of composers and the music teacher/coach. (Note: this might be found in the Entry Form)

4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance after March 31, 2017
- The Regional Office of the winning entry shall be notified via email through the Regional ASP Coordinator.

5. PRIZES

Prizes for the Division Level shall be at the discretion of the SDO

Regional Level

First Place: P7,000.00 for the students and Plaque of Recognition for the School

Second Place: P5,000.00 for the students and Plaque of Recognition for the School

Third Place: P3,000.00 for the students and Plaque of Recognition for the School

Consolation Prize for Regional participating entries: P1,000.00 for the students

National Level

First Place: P30,000.00 for the students and Plaque of Recognition for the School

Second Place: P20,000.00 for the students and Plaque of Recognition for the School

Third Place: P10,000.00 for the students and Plaque of Recognition for the School

Consolation Prize : P3,000.00 for the students

6. TIMELINES FOR THE SUBMISSION OF ENTRIES

Division Level- February 1-15, 2017

Regional Level- February 20- 28, 2017

National Level- March 1-15, 2017

Announcement of BE Jingle Winner- March 31, 2017

CRITERIA

Originality	50%
Musicality:	30%
Melody	
Arrangement	
Instrument/Accompaniment	
Tone	
Appropriateness	
Singability	
Relevance to the BE Program and the Theme	<u>20%</u>
Total	100%

The winning piece will be used as the official Brigada Eskwela Jingle for 2017. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.



Republic of the Philippines
Department of Education

Brigada Eskwela Jingle Making Contest
ENTRY FORM

Title of the Jingle: _____

Composer/s Name: _____

Name of School: _____ School ID _____

Division of _____ Region _____

Composer/s Profile:

Name of Music Teacher/Coach: _____

Music Teacher/Coach Profile:

Concept of the Brigada Eskwela Jingle entry:

Submitted by:
Composer/s and Music Teacher/Coach

Recommended by:
Principal/SDS/RD

Accepted by: