



Republic of the Philippines
Department of Education
National Capital Region

**SCHOOLS DIVISION OFFICE
CITY OF MUNTINLUPA**

March 20, 2017

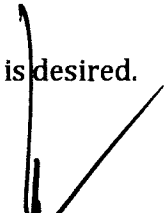
DIVISION MEMORANDUM

To : OIC-Assistant Schools Division Superintendent
Chiefs of CID & SGOD
Division/District Supervisors/Coordinators
Public Elementary & Secondary School Heads/ Officers-In-Charge
All Others Concerned

DepEd - MUNTINLUPA
RELEASED <u>OK</u>
DATE <u>3/20/17</u>

OBSERVANCE OF THE 2017 ADOPTION CONSCIOUSNESS CELEBRATION

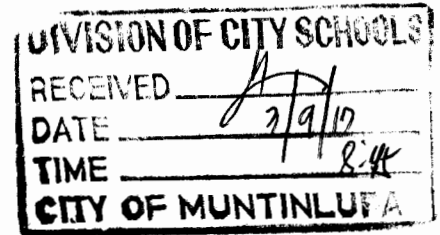
1. Attached is DepEd Memorandum No. 38, s. 2017, dated March 8, 2017, re: "Observance of the 2017 Adoption Consciousness Celebration", contents of which are self-explanatory.
2. Immediate and wide dissemination of this Memorandum is desired.


MAURO C. DE GULAN, Ed. D.
Schools Division Superintendent





Republic of the Philippines
Department of Education



08 MAR 2017

DepEd MEMORANDUM
 No. **38** s. 2017

OBSERVANCE OF THE 2017 ADOPTION CONSCIOUSNESS CELEBRATION

To: Regional Directors
 Schools Division Superintendents
 Regional and Division Special Events Coordinators
 Public Elementary and Secondary Schools Heads
 All Others Concerned

1. The Department of Education (DepEd) and the Department of Social Welfare and Development (DSWD) have agreed through a Memorandum of Agreement (MOA) signed on May 2, 2015, that this Department, together with other agencies and private organizations, will support and carry out activities during the **Observance of the 2017 Adoption Consciousness Celebration** anchored on the theme *Pagmamahal Palaganapin, Legal na Pag-aampon Ating Gawin (Spread Unconditional Love Through Legal Adoption)*. This is pursuant to Presidential Proclamation No. 72, declaring *First Saturday of February of Every Year as Adoption Consciousness Day* to call for public attention and ensure nationwide awareness of legal adoption of surrendered, orphaned, abandoned, and neglected Filipino children in need of permanent home.

2. In connection with this, DepEd, together with the DSWD and other partner agencies and organizations, will conduct different activities on the following dates with respective venues:

Date	Activity	Partner Agency/ Organization	Venue	Participant
February 11-17, 2017	2017 Adoption Consciousness Celebration	All concerned agencies and organizations	All Field Offices, DSWD, DepEd	All concerned agencies and organizations
February 11, 2017	Kick-off activity	All concerned agencies and organizations	Memorial Circle, Quezon City	Ms. Ena Francesca R. Cadayona of Caraga National High School, Winner of the 2016 Oratorical Contest, Drum and Lyre from Cubao Elementary School, all concerned agencies and organizations, adoptive parents, adopted children, National Organizing Committee members, Technical Working Committee

Date	Activity	Partner Agency/ Organization	Venue	Participant
Whole month of February	Hanging of Tarpaulin	All concerned agencies and organizations	All FO's, DSWD, DepEd Public and Private Schools	All concerned agencies and organizations
February 23, 2017	Adoption Help Desk	Association of Child Caring Agencies of the Philippines, DSWD Main Office, Social Workers from National Capital Region (NCR)	DepEd Central Office (CO)-Main Lobby, Pasig City	Teachers, DepEd CO employees, officials and other concerned agencies
Whole month of July	Nationwide Poster Making Contest	DepEd	Region and Schools Division Offices	Grades 7-9 students
October	Awarding Ceremony	All concerned agencies and organizations	(To be announced)	National Winners and Coaches

3. The Celebration aims to:

- a. heighten the level of awareness of public school teachers, students and the general public on the importance of legal adoption to adoptive parents and adopted children;
- b. empower the academe, parents, teachers, and students to become pro-active in responding toward adoption; and
- c. conduct a nationwide Poster Making Contest in Grades 7-9 on the theme *Pagmamahalan Palaganapin, Legal na Pag-aampon Ating Gawin (Spread Unconditional Love Through Legal Adoption)*.

4. DepEd encourages all public and private elementary and secondary schools to hold appropriate school activities such as essay writing and creative painting, in relation to the celebration in accordance with the DSWD field offices within the region or schools division.

5. Attendance, cooperation and support is a must from the involved region, division, districts and schools. Required number of participants, programs and activities to be conducted or undertaken during the abovementioned activities will be announced in a separate memorandum.

6. Regional, schools division and district employees, principals, teachers and other personnel engaged in additional time-on-task shall receive appropriate compensation in the form of overtime pay or service credits, pursuant to DepEd Order No. 53, s. 2003.

7. The travel allowance and per diem of the DepEd National and Technical Working Group members in attending and monitoring the different activities shall be charged to 2017 CO-GASS Funds, subject to the usual government accounting and auditing rules and regulations.

8. For more information, all concerned may contact the **External Partnership Service-Special Events Unit (EPS-SEU)**, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City at telephone nos. (02) 637-5832 and (02) 638-5834 or at mobile phone no. 0922-463-6626.

9. Immediate dissemination of this Memorandum is desired.


LEONOR MAGTOLIS BRIONES
Secretary

Reference:

DepEd Order (No. 53, s. 2003)

To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN
CELEBRATIONS AND FESTIVALS
EMPLOYEES
OFFICIALS
PARTNERSHIPS
SOCIETY OR ASSOCIATIONS